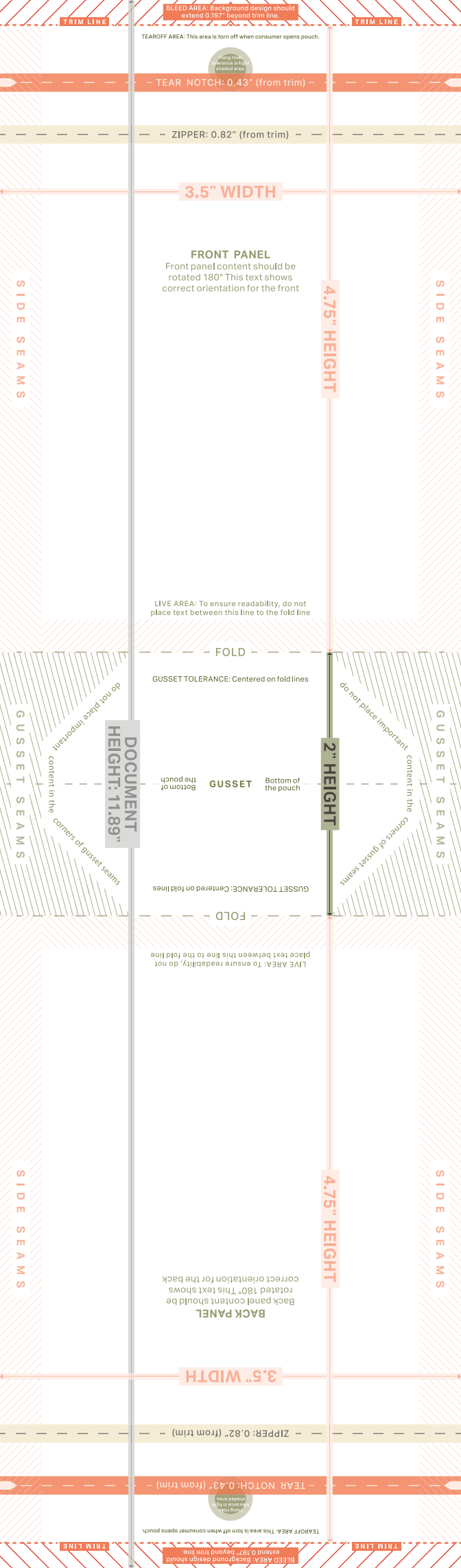
BLEED AREA: Background design should extend 0.197" beyond trim line.
TRIM LINE
TRIM LINE
TEAROFF AREA: This area is torn off when consumer opens pouch.
Hang Hole: Clearance in light shaded area.
TEAR NOTCH: 0.43" (from trim)
ZIPPER: 0.82" (from trim)
3.5" WIDTH
FRONT PANEL
Front panel content should be rotated 180° This text shows correct orientation for the front
4.75" HEIGHT
SIDE SEAMS
SIDE SEAMS
LIVE AREA: To ensure readability, do not place text between this line to the fold line
FOLD
GUSSET TOLERANCE: Centered on fold lines
do not place important content in the corners of gusset seams
GUSSET SEAMS
GUSSET SEAMS
DOCUMENT HEIGHT: 11.89"
Bottom of the pouch
GUSSET
Bottom of the pouch
2" HEIGHT
FOLD
GUSSET TOLERANCE: Centered on fold lines
LIVE AREA: To ensure readability, do not place text between this line to the fold line
BACK PANEL
Back panel content should be rotated 180° This text shows correct orientation for the back
4.75" HEIGHT
SIDE SEAMS
SIDE SEAMS
3.5" WIDTH
ZIPPER: 0.82" (from trim)
TEAR NOTCH: 0.43" (from trim)
Hang Hole: Clearance in light shaded area.
TEAROFF AREA: This area is torn off when consumer opens pouch.
TRIM LINE
TRIM LINE
BLEED AREA: Background design should extend 0.197" beyond trim line.